

Utilismart Corporation Releases New Cost Prediction Functionality

Utilismart Corporation now offers a Web-based tool that gives users the ability to predict their energy usage and expenditures, and take action to avoid high energy costs.

The utilismart™ Cost Prediction report enables customers to:

- 1 Predict their electricity costs and load ahead of time.
- 2 Manage their load and reduce costs based on that prediction.
- 3 Validate cost and load savings the next day.

End users can configure their usage profile based on several options, and utilismart™ will calculate their estimated cost of energy based on these inputs. Customers can then review their actual energy data on the following day, and compare it to their predictions, validating their cost savings.

ADVANTAGES

- The customer has choice: They can load shift for specific times and not disrupt their business operations, depending on when energy costs are high.
- The customer can reconfigure the cost curves to maximize their options. They may choose to take immediate action, or do nothing, depending on their operations.
- The customer always knows they will have the actual cost information the next day to substantiate their energy decisions.
- The customer knows that all the data is their *actual data*, not hypothetical or representative data.
- The customer knows the prediction is accurate based on their specific plant or operation profile.
- The customer receives daily reports on the *actual value* of their Demand Side Management (DSM) efforts.
- The customer knows that the control is in their hands. They can implement either manual or automatic load shifting techniques, for greater cost effectiveness.
- The customer knows ahead of time how much they will save, and how much they should spend on DSM programs.



To find out more about the utilismart™ service, please contact:



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